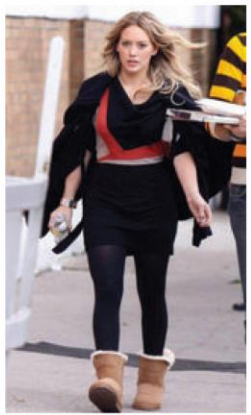Over the years, EMU Australia has been spotted on Alexa Chung, Lindsay Lohan, Selena Gomez, Sienna Miller, Sarah Jessica Parker, Hillary Duff, Katie Holmes, Cameron Diaz, Kate Hudson, Katherine Heigl, Jennifer Aniston, Sophie Monk and other celebrities and models.